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Social Impact Assessment and Gender Analysis

GEMS Environmental Compliance-ESDM Training Series
Africa-Asia-Latin America-Middle East 2012-2014

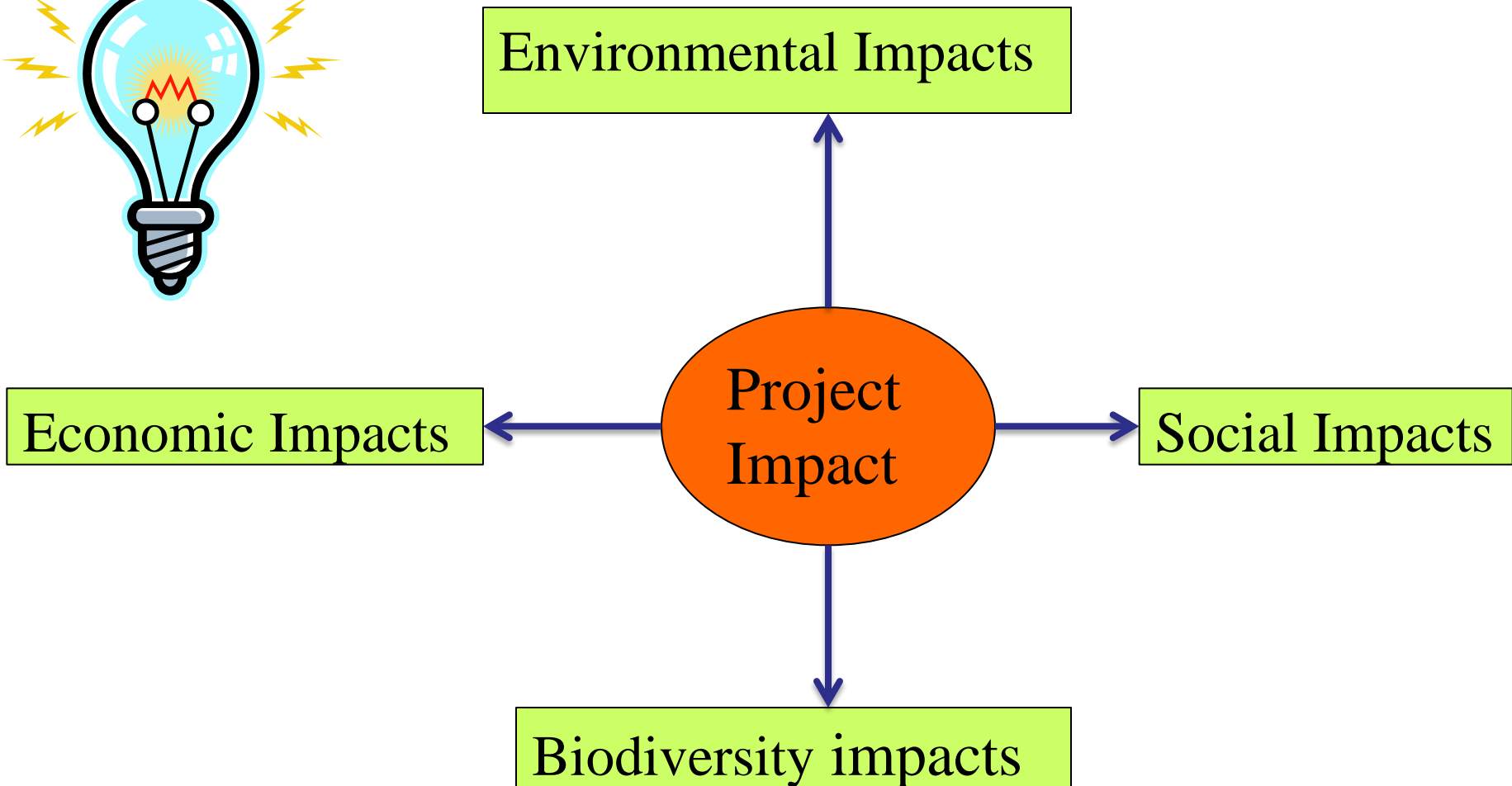


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Session Objectives

- Provide an overview of social impact assessment
- Understand how gender is integrated into social impact assessment
- Learn how the social impact assessment relates to the environmental impact assessment process

What is the relationship between SIA and EIA?





Why social impact assessment and gender analysis?

- 22 CFR 216.6(a) Environmental Assessments
- 22 CFR 216.7(b)(i) Pesticide Procedures
- ADS 201 Integrating Gender into Health Programs
- ADS 205 Integrating Gender Equality and Female Empowerment in USAID's Program Cycle



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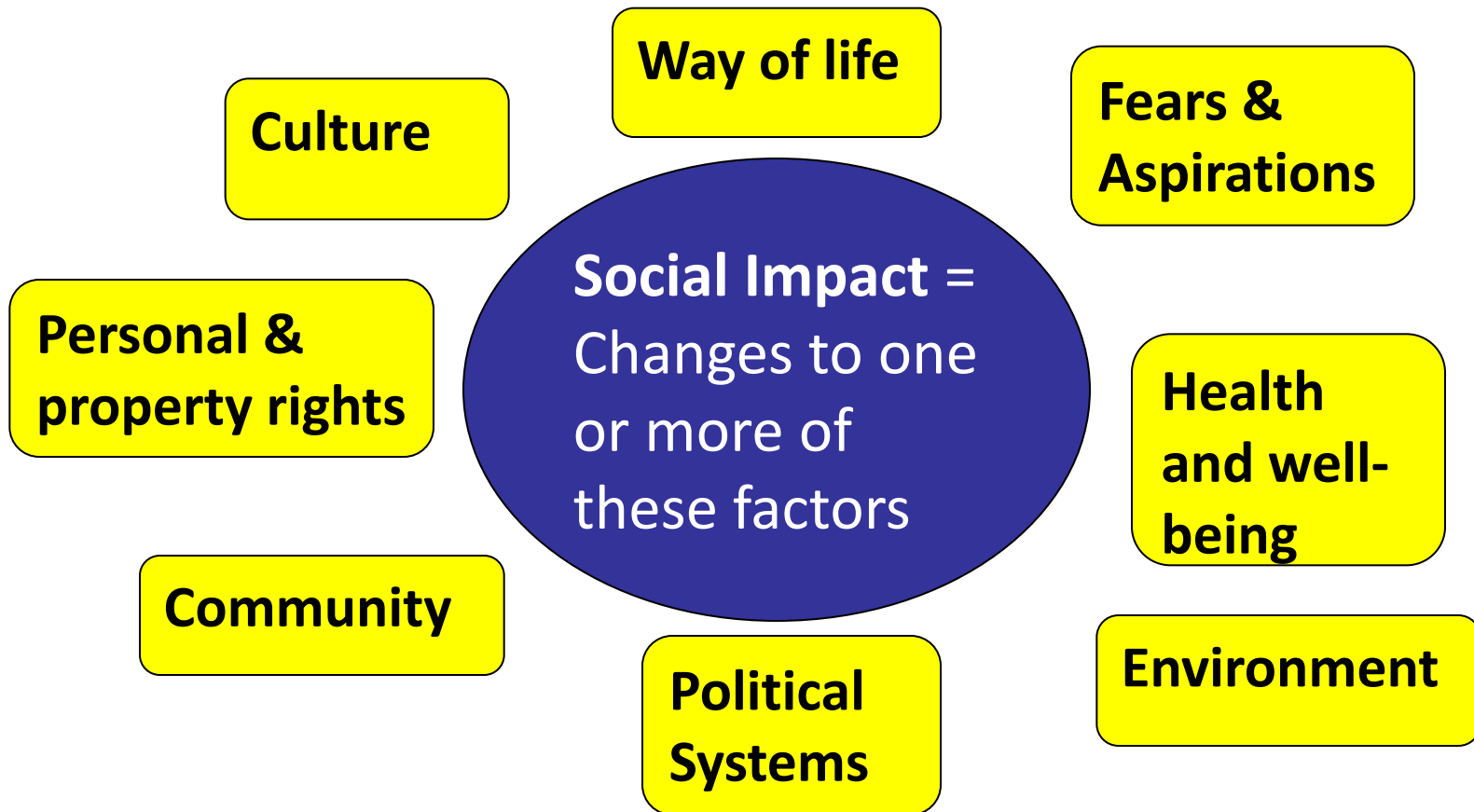
What is social impact assessment?



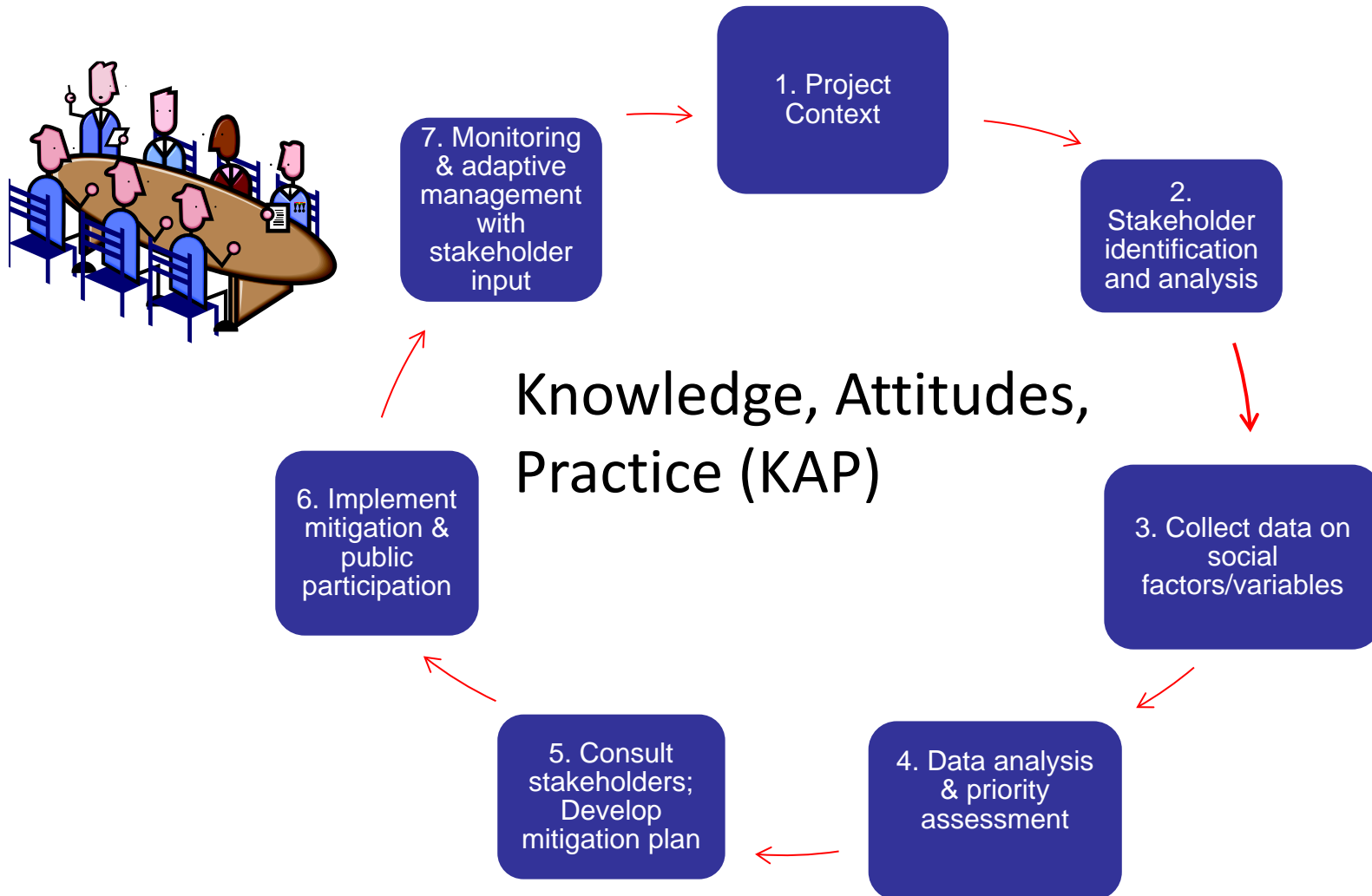
A framework to assess or estimate, in advance, the impacts (both positive and negative) likely to result from projects, programs, policies or activities.

What are some types of Social Impacts?

Knowledge, Attitudes, Practice (KAP)



Social Impact Assessment Process



Adapted from Rietberg-McCracken and Narayan 1998

Social Impact Assessment Variables

- ❖ **Community and Institutional Structures**
- ❖ **Political and Social Resources**
- ❖ **Individual and Family Change**
- ❖ **Population Characteristics**
- ❖ **Community Resources**



Methods

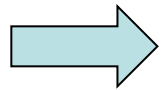
- ❖ **Participant Observation**
- ❖ **Semi-structured interviews**
- ❖ **Focus Group Meetings**
- ❖ **Village Meetings**
- ❖ **Participatory Methods**
- ❖ **Secondary Data Review**
- ❖ **Small-scale data collection**



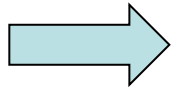
How does Gender Analysis fit into SIA?

- ❖ **Highlights the different roles & behavior of men and women, which vary across cultures, class, ethnicity, income, education, and time.**
- ❖ **Within SIA, impact assessment and gender analysis may identify unforeseen impacts.**

What does USAID Gender guidance state?



Assess gender impacts at strategic planning AND project/activity design levels



ASK: How will the roles & status of women & men affect the work to be undertaken?



ASK: How will the anticipated results of the work affect men & women differently?



Gender analyses are the basis of gender integration and should be monitored on a ongoing basis.



ADS requires a gender analysis in the design of country strategies & projects

Resources for Social Impact Assessment

- ❖ **World Bank Environmental Assessment Sourcebook**
<http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/ENVIRONMENT/EXTENVAASS/0,,contentMDK:20282864~pagePK:148956~piPK:216618~theSitePK:407988,00.html>
- ❖ **Guide to Social Impact Assessment**
<http://unpan1.un.org/intradoc/groups/public/documents/cgg/unpan026197.pdf>
- ❖ **Guidelines and Principles for Social Impact Assessment**
http://www.nmfs.noaa.gov/sfa/social_impact_guide.htm
- ❖ **UNEP Social Impact Assessment Tools and Methods**
http://www.unep.ch/etu/publications/EIA_2ed/EIA_E_top13_hd1.PDF
- ❖ **IAIA Social Impact Assessment**
<http://www.iaia.org/iaia/wiki/sia.ashx?HL=social,impact>
- ❖ **World Bank**
<http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTPSIA/0,,contentMDK:20415258~pagePK:210058~piPK:210062~theSitePK:490130,00.html>
- ❖ **USAID Gender Analysis**
http://www.usaid.gov/sites/default/files/documents/1865/201_sac.pdf